



Bosch IP Camera Offers Complete Surveillance System Ready Right Out of the Box

September 8, 2009

Fairport, N.Y. – Bosch Security Systems, Inc., a full-line manufacturer of high-quality security solutions, has introduced the NBC-255-P IP Camera, a compact camera that functions as a complete network surveillance system. The camera comes ready to use and requires no additional equipment for recording video – making it easy for small businesses to afford and install a professional surveillance system for monitoring their property.

As a stand-alone system, the Bosch NBC-255-P can record several days of video using a Secure Digital (SD) flash memory card plugged into the camera. Helping to save costs, efficient H.264 image compression reduces video storage requirements by up to 30 percent compared with traditional surveillance technology.

The new camera is designed to be easy to install and operate for retail and other small business owners. It comes complete with a varifocal lens for focus adjustments and delivers sharp, clear color images. Video from individual cameras can be viewed directly from the SD card or from multiple cameras through a simple Web browser. Free surveillance software is also included for remote PC playback. Users can monitor multiple cameras on one screen, search video for motion, and archive important clips using the software provided. Only a single cable connection is needed to view video and power and control the camera.

With built-in motion, tamper and audio detection, the camera keeps watch over an area while customers focus their attention on the most important aspects of running a business. These features can be used to automatically trigger actions, such as setting off an alarm to alert users to a security risk and increasing recording quality to capture extra details. Two-way audio also allows customers to communicate with visitors and employees or to speak to an intruder.

For larger or growing video systems, the NBC-255-P easily integrates with the Bosch Divar XF Hybrid Digital Video Recorder. The NBC-255-P camera also helps users save on future upgrade or migration costs through compliance with the Open Network Video Interface Forum (ONVIF) standard, which provides compatibility with other surveillance products.

The NBC-255 IP Camera is the first offering in the new 200 Series of all-in-one IP cameras from Bosch. For more information about the NBC-255 IP Camera, visit <http://www.boschsecurity.us>.

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The Bosch Group is a leading global supplier of technology and services. In the areas of automotive and industrial technology, consumer goods, and building technology, some 280,000 associates generated sales of 45.1 billion euros (\$66.4 billion) in fiscal year 2008. The Bosch Group comprises Robert Bosch GmbH and its more than 300 subsidiaries and regional companies in over 60 countries. Including sales and service partners, Bosch is represented in roughly 150 countries. This worldwide development, manufacturing, and sales network is the foundation for further growth. Each year, Bosch spends more than 3.5 billion euros (\$5.7 billion), or eight percent of its sales revenue, for research and development and applies for over 3,000 patents worldwide. With all its products and services, Bosch enhances the quality of life by providing solutions which are both innovative and beneficial.

In North America, the Bosch Group manufactures and markets automotive original equipment and aftermarket products, industrial drives and control technology, power tools, security and packaging technology, thermotechnology, household appliances, solar energy and healthcare. Bosch employs nearly 24,000 associates in more than 70 locations throughout the U.S., Canada and Mexico, with reported sales of \$8.6 billion in fiscal 2008. For more information on the company, visit www.boschusa.com.

Bosch Security Systems, Inc., a division of the Bosch Group, develops and markets a broad range of products and systems for security, video surveillance, life safety, personnel and asset tracking applications, as well as for communication and professional audio installations. Worldwide, Bosch Security Systems employs more than 11,000 associates and reported sales of \$2 billion in fiscal 2008. For more information, visit www.boschsecurity.us or call (800) 289-0096.

Note: Figures based on 2008 conversion rate of 1 Euro = \$1.4710 U.S.; 2007 rate of 1 Euro = \$1.3704 U.S.